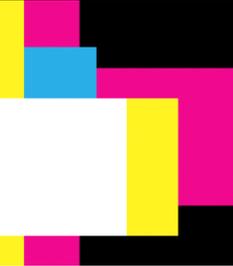




FILM LOTUS FINALISTS

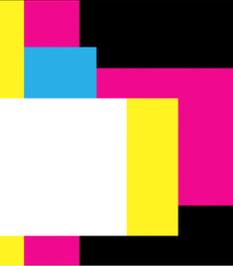
human+
ADFEST 2026



FILM LOTUS



CODE	TITLE	BRAND	AGENCY	ENTRANT COMPANY	AWARD
BROADCAST					
F01 Broadcast: Consumer Goods					
F01/003	SOIL	CHUPPS FOOTWEAR	INTO CREATIVE, MUMBAI	INTO CREATIVE, MUMBAI	FINALIST
F04 Broadcast: Finance, Business & Commercial Public Services					
F04/003	STEADFAST – DIRTY MONEY	STEADFAST STATIONERY	MULLENLOWE LINTAS GROUP, MUMBAI	DUCKTAPE STUDIOS, MUMBAI	FINALIST
F04/004	AMUK EMAK	WE+	HAKUHODO INTERNATIONAL INDONESIA, JAKARTA	HYBRID HAKUHODO, JAKARTA	FINALIST
ONLINE FILM					
F07 Online Film: Food & Beverages					
F07/001	NO LABELS	NIKKA WHISKY	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
F08 Online Film: Consumer Goods					
F08/002	IT'S DETTOL TIME	DETTOL	SOUR BANGKOK, BANGKOK	SOUR BANGKOK, BANGKOK	FINALIST
F08/009	THE SCENT THAT GIVES YOU THE SCENE	MITH BANGKOK	WOLF BKK, BANGKOK	WOLF BKK, BANGKOK	FINALIST
F08/010	POSSESSED	LIFEBUOY	MULLENLOWE SINGAPORE, SINGAPORE/ MULLENLOWE INDONESIA, JAKARTA/ MULLENLOWE LINTAS GROUP, MUMBAI	MULLENLOWE SINGAPORE, SINGAPORE	FINALIST
F10 Online Film: Retail					
F10/004	DEATH OF A SALESMAN	FIVE STAR CHICKEN	BBDO BANGKOK, BANGKOK	BBDO BANGKOK, BANGKOK	FINALIST
F10/008	OWN IT FIRST	CENTRAL DEPARTMENT STORE	WOLF BKK, BANGKOK	WOLF BKK, BANGKOK	FINALIST
F11 Online Film: Travel & Leisure					
F11/004	SAFETYNOVELA	PHILIPPINE AIRLINES	BBDO GUERRERO, MANILA	BBDO GUERRERO, MANILA	FINALIST
F12 Online Film: Media & Entertainment					
F12/002	WHATSAPP – BAATAN HI BAATAN MEIN (LOVE IN A FEW WORDS)	WHATSAPP	FUNDAMENTAL, MUMBAI	FUNDAMENTAL, MUMBAI	FINALIST
F12/005	REZA RAHADIAN PRESENTS: FILMS WITHOUT REZA RAHADIAN	NETFLIX ID BLOCKBUSTER	GOOD PEOPLE, JAKARTA	GOOD PEOPLE NETWORK, JAKARTA	FINALIST



FILM LOTUS



CODE	TITLE	BRAND	AGENCY	ENTRANT COMPANY	AWARD
F13 Online Film: Finance & Real Estate					
F13/001	PATIENT	KRUNG SRI FIRST CHOICE	LEO BANGKOK, BANGKOK	LEO THAILAND, BANGKOK	FINALIST
F13/004	AMUK EMAK	WE+	HAKUHODO INTERNATIONAL INDONESIA,	HYBRID HAKUHODO, JAKARTA	FINALIST
F16 Online Film: Public Services & Cause Appeals					
F16/002	DESI OON	CENTRE FOR PASTORALISM	STUDIO EEKSAURUS PRODUCTIONS, MUMBAI	STUDIO EEKSAURUS PRODUCTIONS PVT.LTD., MUMBAI	FINALIST
F17 Viral Film					
F17/002	PATIENT	KRUNG SRI FIRST CHOICE	LEO BANGKOK, BANGKOK	LEO THAILAND, BANGKOK	FINALIST
F17/003	MOTHER STRIKE	SNACK JACK RING	CHOOJAI AND FRIENDS, BANGKOK	CHOOJAI AND FRIENDS, BANGKOK	FINALIST
F17/005	DEATH OF A SALESMAN	FIVE STAR CHICKEN	BBDO BANGKOK, BANGKOK	BBDO BANGKOK, BANGKOK	FINALIST
F17/006	THE SCENT THAT GIVES YOU THE SCENE	MITH BANGKOK	WOLF BKK, BANGKOK	WOLF BKK, BANGKOK	FINALIST
F19 Web Series					
F19/005	DARE TO STEP	GAMBOL	YDM THAILAND, BANGKOK	YDM (THAILAND) CO., LTD., BANGKOK	FINALIST
F19/007	CHICKY	GRABMART	GIGIL, MANILA	GIGIL, MANILA	FINALIST

AS OF 17 MAR 2026